

The Earth to Business Company



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Extending the Power of ERDAS

We are ERDAS, a global geospatial solutions provider



- Leica Geosystems Geospatial Imaging is now ERDAS, Inc.
- Recently making several acquisitions, the combined company is reintroducing the ERDAS name and will do business under this name moving forward
- Broadening our offerings, the company's portfolio not only appeals to existing geospatial customers, but also to those with larger web and enterprise needs
- Building on an established brand, ERDAS is recognized for advanced geospatial technology and reliable customer service and support worldwide
- Utilizing the ERDAS name, we are leveraging our rich history and expertise in geospatial imaging, while also promoting our increased offerings, thereby securing our position in the larger geospatial information market

Industry Drivers

ERDAS provides the most dynamic geospatial solutions to meet everyday business needs

- **Change**

The earth changes; therefore we need new maps

- **Quality**

Reliable decisions require **high fidelity** content and information

- **Social Networking**

We live and work in social environments; in organizations with remote offices, where sharing data and information in an open environment is critical

- **Delivery**

The rapid delivery and presentation of information is required to drive decision making process

- **Security**

The need to define and manage secure business systems is critical to implementing today's business systems

Existing Customers

As the geospatial imaging experts, ERDAS' solutions are already used everyday in both the public and private sector. Current customers include:

- National Mapping Agencies
- Federal Government Agencies
- Defense
- System Integrators
- GIS Service Companies
- State Governments
- County Governments
- City Governments
- Regional GIS Clearinghouses
- Independent Vertical Developers

New Earth to Business Customers

More organizations outside the existing technological geospatial world are looking to use geospatial information to drive business decisions and processes within their organization, including:

- **Urban Planners**
Monitoring green space
- **Real Estate Agents**
Finding the nearest schools to a house
- **Environmental Consulting Firms**
Evaluating the effects of residential developments on a river channel
- **Civil Engineering Companies**
Viewing “before and after” highway projects
- **Oil/Gas Companies**
Monitoring the effects of sheet ice movements on pipelines
- **Insurance Companies**
Assessing flood damage on a residential neighborhood
- **Forestry Companies**
Determining the financial potential of a forest stand
- **Land Developers**
Calculating the value of a parcel of land
- **Tax Assessors**
Estimating the effects of zoning changes on storm water infrastructure

Comprehensive Portfolio

As the earth to business company, ERDAS' product portfolio encompasses the entire geospatial information lifecycle of authoring, managing, connecting and delivering integrated business data

- **Author**

Transforming source data into products, including orthos, terrain, features, 3D data, land cover data and processing models

- **Manage**

Finding, describing, cataloging and publishing data and web services

- **Connect**

Linking users within an organization, allowing the rapid sharing of content throughout the organization or business to business (B2B)

- **Deliver**

Subscription, mobile and web services which contain value added content delivered to a variety of domain specific and business applications

ERDAS Meets Your Needs

Whether or not your organization is currently using geospatial information, ERDAS provides the ability to:

- Generate new revenue channels
- Identify areas to reduce costs
- Provide better visibility of your data, enabling more informed and timelier decisions
- Improve workflow, empowering users to work together to increase efficiency and productivity
- Deliver a customizable, integrated solution, complete with visualization and delivery, vector editing and web services

Geospatial Business Systems

At ERDAS, we help organizations harness the information of the changing earth for greater advantage, by creating geospatial business systems that transform our earth's data into business information



- **Interoperable**
ERDAS ensures that data is seamlessly integrated for desktop, enterprise, web and mobile clients
- **Compliant**
ERDAS implements Open Geospatial Consortium (OGC) and International Organization for Standardization (ISO) compliance throughout its portfolio
- **Versatile**
ERDAS incorporates strengths in image exploitation, processing, visualization and geospatial data management to meet a broader spectrum of customer needs in today's enterprise environment
- **Reliable**
Backed by Hexagon, ERDAS is part of a \$2+ billion organization that brings financial stability, global reach, expertise and more

Contact Information

To learn more about ERDAS and our portfolio of solutions, please contact us at:

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